

EU Trade Mark Regulation (EUTMR)

Hildebrandt / Sosnitzka

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Brussels Commentary on the EU Trade Mark Regulation


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Brussels Commentary

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Preface

With this commentary on the EU Trade Mark Regulation, the editors and authors pursue three objectives. Firstly, practitioners dealing with trade mark law are to be provided with a reliable guide to all questions concerning Regulation (EU) 2017/1001. Secondly, we want to take a position on as many points as possible in the academic discussion on the interpretation of the EU Trade Mark Regulation in order to contribute to the further development of EU trade mark law – and thus indirectly also to the Trade Mark Directive (EU) 2015/2436 and the national trade mark laws. And thirdly, we want to intensify the European, supranational discussion on trade mark law in order to promote an increased discourse across national borders. In order to achieve these goals, we have primarily dealt with the case law of the GC and CJEU as well as the decisions of the EUIPO and only selectively referred to national decisions where there are still gaps in the practice of the Union courts. A German-language version of this book already exists. The editorial deadline for this book was – with only a few exceptions – 10 December 2020.

Suggestions and criticism are welcome.

Planegg and Würzburg in February 2023
The editors



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